

# Agri Marketing

## SUBSCRIPTION ORDER FORM

Includes 10 issues per year: January/February, March, April, May, June, July/August, September, October, November/December, Marketing Services Guide

### U.S., Canada & Mexico

- 1 Year – US\$49
- 2 Years – US\$85

### Other Foreign

- 1 Year – US\$82
- 2 Years – US\$140

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State/Province, Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### PAYMENT:

- My check payable to **Agri Marketing** is enclosed.
- Charge my:  Visa  MasterCard  American Express

Account No.: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature of cardholder: \_\_\_\_\_

### \*\*\* IMPORTANT \*\*\* IMPORTANT \*\*\* IMPORTANT \*\*\* IMPORTANT \*\*\*

1. All subscriptions must be pre-paid in U.S. dollars drawn on a U.S. bank.
2. All subscriptions will commence with the ISSUE BEING SERVICED upon receipt of payment. We are NOT able to back-start subscriptions.
3. Visa, MasterCard and American Express charges are accepted. Must have expiration date and signature, along with account number. Please also include a phone number, just in case.

### My company or firm is best described as (check only one):

#### Manufacturers/Processors

- Field equipment
- Soil/plant nutrients (fertilizer)
- Crop protection products
- Seed/traits
- Animal health/genetics/feed
- Farmstead/grain structures/water management
- Livestock equipment/structures
- Food company/processor

#### Services

- Advertising/PR agency
- Media
- Marketing research/consulting
- Marketing services
- Direct/Internet marketing
- Ag credit (e.g., bank)
- Insurance
- Retailer/distributor of crop inputs or livestock supplies
- Government/academic
- Trade association/checkoff

**OTHER** (please specify): \_\_\_\_\_

### My primary job function (irrespective of my title) is (check only one):

- Company management
- Marketing
- Communications
- Product/brand management
- Marketing research
- Account management
- Media department
- Sales management

**OTHER** (please specify): \_\_\_\_\_

\*\*\* Please mail completed form to Agri Marketing, PO Box 16123, St. Louis, MO 63105. \*\*\*